



CALPEEK

CALIFORNIA POLITICAL WEEK

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VOL. XIX
No. 36

SEPT. 29, 1997

HTTP://WWW.IS CRUZ BUSTAMANTE TOAST.COM? SEARCH FOR: A NEW DEMO ASSEMBLY SPEAKER.

Editor's note: Even though one of the most successful sessions in CA Legislative history has just taken place, there is grumbling from the Assembly Demo Caucus that perhaps it is time for Speaker Cruz Bustamante of Fresno to be replaced. Here is **Calpeek's** update and analysis...

...Always remember that it takes 41 votes to vacate the Speakership. That's easier said than done. And our sources say nothing is going to happen until after a Federal Court rules on the *term limit* law. Disaffected Assembly Demos are hoping that a *term limit* ruling will partially solve their Bustamante problem. What these Demos hope for is a ruling which tosses out the current law, but keeps the *stay* in place. This means that Prop. 140 is again declared unconstitutional, but it remains in effect until another appeal reaches the U.S. Supreme Court, thus Bustamante and others who are *termed out* could **not** seek reelection in 1998...

...Why are some Demos in the Assembly Caucus so unhappy? Bustamante's problems can be summed up this way: **1)** he is *indecisive* (that's a description by Sacto Bee columnist Dan Walters in a recent article which ripped Cruz); **2)** he was a *zero* (according to **Calpeek** sources) in helping caucus members getting their bills passed; and **3)** his "deliberative style" (indecisiveness) could be a *disaster waiting to happen* when it comes to politics and reelecting a Demo majority next year. This is a fear mentioned by some Demo campaign consultants...

...Who wants to be Speaker in 1998? It's an open secret in Sacto that Assembly Rules Cmt. Chair Don Perata of Oakland would love the job. Politically, he's very savvy and is an excellent fundraiser. Sources be-

lieve Perata may have 17 votes in the Caucus --- with 22 needed for a majority. If Bustamante were to step down *voluntarily*, sources think the member with the best chance to become Speaker would be Antonio Villaraigosa of L.A., the current Majority Leader. While he is very liberal, he's also a hard worker with a good staff and he has excellent fundraising skills. The key question for Villaraigosa is whether he can put his liberal views aside to make a deal???

...Will Cruz be replaced? Much depends on the court ruling. But the person who may hold all the aces is Senate Demo Leader Bill Lockyer. If Lockyer wants a new Demo Assembly Speaker, some believe he has the political clout to make it happen. Stay tuned...

CALPEEK ON VACATION NEXT WEEK TO WORK ON THE NEW CAMPAIGN CONSULTANTS DIRECTORY

We will be on vacation the week of Sept. 29, working on the VI edition of **Calpeek's** new Directory of Campaign Consultants, which will go to press by Oct. 1st - we hope. Your next Issue of **Calpeek** will be dated Oct. 13th. Stay tuned...

CAMPAIGN '98: NO SHOCK AS DEMO BUSINESSMAN AL CHECCHI SAYS HE IS RUNNING FOR GOVERNOR.

Editor's note: Here's a brief recap & analysis about Al Checchi's announcement Sept. 23, plus some other recent campaign related developments worth noting...

☑ **Governor's Race** - Businessman Al Checchi is a Demo candidate for governor. The exploratory phase of his drive ended Sept. 23rd in a speech to the Comstock Club in Sacto. His speech was partially crafted by consultant Bob Shrum, who is one of the best speechwriters in the business. Lots of stuff about *new ideas that will break with the status quo*...

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...The three main points in his speech were: 1) investment in education (add \$5 billion more for schools by cutting the State bureaucracy); 2) crime (add the death penalty for serial rapists & repeat child molesters); and 3) the economy. Part of Checchi's ending line: "I pledge today to take on the old politics - to stand up for change, to make the hard choices..." It doesn't take a rocket scientist to figure out that line about *old politics* and who it is aimed at...

...Checchi's announcement got front page treatment in many newspapers around Calif., but he's still unknown to the majority of Calif. voters. But that could change: Checchi's campaign had a video crew in Sacto, so don't be surprised to see Checchi tv ads in the not too distant future. FYI: Checchi also picked up 4 solid endorsements: State Sen. Jim Costa, Assembly Majority Leader Antonio Villaraigosa and Assemblymen Bob Hertzberg and Ted Lempert...

...Still nothing from U.S. Sen. Dianne Feinstein. Each day that passes makes it harder for her to get into this race - and sources say there is growing pressure on her from House Demos to make her plans known. FYI: former White House COS Leon Panetta(D) has been named to the Board of Advisors of Fleishman Hillard Inc., the highly regarded PR firm. Although some think it's too late for Panetta, sources say he's still waiting on DiFi before announcing any future plans...

...On the **GOP** side, AG Dan Lungren has announced a partial lineup of his campaign team. A group of well known Republican operatives will serve as Lungren's senior advisers. They include Stu Spencer; Lyn Nofziger; Lee Stitzberg & Carl Haglund of the Dolphin Group; Steve Merksamer; Dick Dresner; and Gary Hunt. Merksamer will be the policy director, while Dresner will concentrate on polling. Haglund is a tv/media specialist, but is not designated in that capacity as yet. The core campaign staff includes Rick Davis and Brian Lungren, plus cmp. mgr. Joanne Stabler Davis. Day-to-day management will be taken over by DOJ PA/communications director Dave Puglia, who leaves state payroll on Oct. 6th. Lungren HQ in Sacto is at 925 "L" St., Ste. 800, Sacramento, CA 95814. ☎(916)441-2115. There is also an HQ in Long Beach ☎(562)430-9118...

☒ **Lt. Governor's Contest** - On the Demo side, there have only been rumors - nothing more - about possible candidates for LG. Rumor mill names included John Garamendi, San Jose Mayor Susan Hammer and even Andrea Van de Kamp. Now there is something solid to report: State Sen. Patrick Johnston(D-Stockton) is being urged to run by a handful of elected officials who think he would be an outstanding candidate. On the team urging him to run are U.S. Rep. Anna Eshoo(D) and State Sen. Byron Sher(D-Palo Alto). Helping during this pre-exploratory phase are Richard Silver, clerk of the San Mateo Bd. of Supes, and San Mateo Co. Sup. Mike Nevin, who is also Johnston's brother-in-law. Sources say Johnston also is talking to consultant Richie Ross...

☒ **U.S. Senate Race** - Incumbent Barbara Boxer(D) has returned to a political stand which has never failed her: *pro-choice* on abortion. On Sept. 23rd, Boxer and U.S. Rep. Nita Lowey(D-NY) introduced the *Family Planning & Choice Protection Act of 1997*. The new legislation has 3 major parts: pregnancy prevention, research and protection of the current law. Of the three parts, backers of this new bill hope prevention (via contraception) will greatly reduce unwanted pregnancies and thus cut down on abortions. Sources estimate there are 3 million unintended pregnancies annually, with half resulting in abortion. Stay tuned...

CALPEEK'S CALENDAR OF POLITICAL EVENTS

Oct. 15	Prop. 208 trial begins in U.S. District Court, Sacramento.
Oct. 23	U.S. Rep. Jay Kim to be sentenced in connection with his guilty plea to campaign reporting violations, L.A. Federal Court.
Oct. 23	L.A. Business Council Leadership L.A. Media Seminar, Santa Monica.
Oct. 26	End of daylight savings time.
Nov. 4	Election Day - S.F. City Attorney & Treasurer; + other local elections.
Nov. 7-8	Christian Coalition of Calif., Road To Victory Calif. Conference, Long Beach.
Nov. 16-19	IAPC Annual Conf., Buenos Aires.
Nov. 18	46th AD Special Election (primary).
Dec. 3-5	Sessions on Tourism & Future of Western Legislatures. Sponsored by Council of State Govts.- West. Kohala Coast, Hawaii.
Dec. 5-9	Council of State Govts. annual meeting, Honolulu.
Dec. 6-8	Nat'l League of Cities meeting, Philadelphia.
Jan. 26-28	Amer. Assn. of Political Consultants Winter Conf., Fairmont Hotel, S.F.

CAMPAIGN '98: UPDATE ON U.S. HOUSE CONTESTS.

Editor's note: Over the next 4-5 weeks **Calpeek** will update a number of the hot U.S. House races which will take place next year. We'll focus on fundraising activities and any other bits of information which might prove helpful. Here's our first update & analysis. FYI: we used the FEC website to gather the info on fund-raising activities...

☒ **1st CD** - The key Demos are State Sen. Mike Thompson of Napa and last year's unsuccessful nominee, Michela Alioto of St. Helena. The GOP incumbent is 3-term U.S. Rep. Frank Riggs of Windsor...

	<u>Contributions</u>	<u>COH</u>
Riggs(R-Inc.)	\$207,738	\$105,291*
Alioto(D)	\$ 50,604	\$ 32,657**
Thompson(D)	\$156,513	\$105,156***

...Riggs has debts of \$4,071; Alioto has debts of \$341,578; Thompson has debts of \$6,260...

☒ **41st CD** - This is the district of U.S. Rep. Jay Kim(R-Diamond Bar), who has pled guilty to campaign reporting violations. He is to be sentenced on Oct. 23rd. Politically, Kim says he'll seek reelection, but many of his GOP House colleagues in DC think he should resign *now*. Bob Kerns, who challenged Kim in '96, is once again making noises. But Kerns has a campaign debt of \$85,864 and didn't raise any money in this last reporting period. Kim raised only \$38,140 and has COH of just \$14,424, with debts of \$230,484. Kim will need a huge warchest because GOP Assemblyman Gary Miller of Diamond Bar (with *deep pockets*) will be running in the primary. Sources confirm that Miller is in the process of filing the FEC paperwork so that he can launch his campaign...

☒ **46th CD** - This is the district now represented by Demo freshman Loretta Sanchez. But the big news this past week concerned former Congressman Bob Dornan(R-Garden Grove) and his temporary bannishment from the U.S. House floor because of his rude behavior aimed at another House member. The vote to ban B-1 Bob was 289 to 65, with 111 Republican members voting to oust Dornan. Regarding the incident, one source close to Dornan said the former House member *walked into an ambush of his own making*. The reason for brouhaha is the continuing debate

whether the 1996 election should be overturned by the House Oversight Cmt. because of allegations of illegal citizen voting. Sanchez won by some 982 votes, but many sources believe there were at least 300-400 votes cast by non-citizens. Even if these votes were not allowed, Sanchez would still have won by 500+ votes. Not much, but enough. New polling by the GOP suggests that Sanchez could take Dornan again - even in a special election...

...Some think the recent action by the House will cause Dornan to run again in '98 --- even if the House votes to allow Sanchez to keep her seat. At this point, Sanchez will be facing GOP attorney Lisa Hughes and Anaheim Councilman Bob Zemel. Here's how they fared in raising money...

	<u>Contributions</u>	<u>COH</u>
Sanchez(D-Inc.)	\$224,590	\$139,764*
Hughes(R)	\$ 69,686	\$ 44,013**
Dornan(R)	\$632,445	\$117,684
Zemel(R)	-0-	-0- ***

...*Sanchez has debts of \$25,715; Hughes has debts of \$40,000; and Zemel did not file a statement of candidacy with the FEC until Aug. 25th...

...FYI: Hughes has hired John Theiss to run her daily operation. Theiss had been COS to State Sen. Cathie Wright(R) for the past 7 years...

☒ **49th CD** - This is the district represented by U.S. Rep. Brian Bilbray(R-San Diego). No Demo opposition as yet. Bilbray raised \$135,025 and has a campaign warchest of \$171,679. Stay tuned...

SHULTZ & PERRY TO BE HONORED BY COMMONWEALTH CLUB AT 10th ANNUAL CITIZEN DINNER. Former U.S. Sec. of State George Shultz and former U.S. Sec. of Defense William Perry will be honored at the 10th annual Distinguished Citizen Award Dinner, Oct. 8, Fairmont Hotel, S.F. The event also marks the 94th anniversary of the Commonwealth Club of Calif. For info ☎ (415)597-6709...

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POLITICAL CONSULTANT JILL BARAD CONDUCTS POLITICAL PR AND FUNDRAISING CLASS AT UCLA.

Campaign consultant Jill Barad will again conduct her class on political PR & fundraising at UCLA, beginning Oct. 18 & 19, and then 5 weekday evenings from Oct. 22 to Nov. 19. Guest speakers include Assemblyman Kevin Murray, pollster Arnie Steinberg, lobbyist Bob Burke, media consultant Leo McElroy, as well as Calpeek publisher Dick Rosengarten. For info ☎ Jill Barad at (818)990-4002...

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

■ ***Golding's Guarantee*** - When the San Diego City Council and Mayor Susan Golding agreed to spend \$60 million to renovate Jack Murphy stadium for the NFL's Chargers, part of the deal called for the city to guarantee general admission attendance of 60,000 in what is now called Qualcomm Stadium. If the 60,000 guarantee falls short, the city has to rebatent to the Chargers. On Sunday, Sept. 14th, the Chargers lost to the Carolina Panthers 26-7, but got \$200,000 from the city. Bottomline: had voters been able to vote on this deal between the Chargers and the City, there's little doubt the stadium deal would have been rejected. Will this deal to renovate the stadium come back to bite Mayor Golding in her campaign for the U.S. Senate???

■ ***Loretta's Little Sister*** - U.S. Rep. Loretta Sanchez's 28-year-old sister Linda, an attorney, is said to be eyeing a run for the 69th AD seat now held by GOP Assemblyman Jim Morrissey. If she were to run, she'd first have to win a Demo primary against Lou Correa, who came within 93 votes of defeating Morrissey in '96 and plans to run again in '98. A Sanchez vs. Correa Demo primary could be very nasty, but fun to cover...

■ ***Gov. Wilson Signs 4 Gun Bills*** - As expected, Gov. Pete Wilson(R) signed 4 important gun bills on Sept. 23, but has yet to sign the high profile bill which bans cheap guns (Saturday Night Specials), SB 500. Calpeek sources still anticipate a veto of SB 500. Of the 4 bills signed, AB 991 by Kevin Shelley(D-SF) is the most important. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● A sad note: Former L.A. City Hall staffer and political operative Gary Bamberg, 59, recently died of a heart attack. R.I.P...

● Happy anniversary: Edelman Worldwide PR marks its 45th anniversary on Oct. 1st. EWPR is the largest independent PR firm and 5th overall...

● Rachel Richman has been named COS to Santa Clara Co. Supes Chair Jim Beall. She had been Sr. legislative consultant to Assemblywoman Dion Aroner...

● John Farrar has been appointed as field rep for U.S. Rep. Buck McKeon(R-25th CD). He was a VP of marketing/PR & GM at the Desert Inn in Lancaster...

● David R. French has been named director of Govt. Affairs for the Regional Council of Rural Counties...

● Marilyn Solomon, who spent 25 years at KCOP-TV(Chn. 13) in L.A. both on & off camera, has been named chief of staff to L.A. Councilman Mark Ridley-Thomas...

● Todd Priest has been named Deputy Executive Director of the CA Republican Party(CRP)...

● Doug Herman is now a full partner with consultants Paul Ambrosino & Mike Muir. The S.F.-based firm is now called Ambrosino, Muir & Herman...

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